

For Your Information Press Release



FOR IMMEDIATE RELEASE

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Svengoolie scaring up laughs as part of the memorable entertainment on the Me-TV Network!

3/28/11 - Me-TV is opening up the dungeon door and unleashing Svengoolie on the country! For more than 30 years, Svengoolie has been Chicago's premiere horror show host. Now, this classic program is going nationwide with its premiere on the Me-TV Network! Beginning Saturday, April 2, Svengoolie will open up his coffin for business every Saturday night at 10 PM/ 9 C on Me-TV.

Since Svengoolie first debuted, generations of viewers have become dedicated fans of the movie event which mixes up horror and humor. This phenomenon was not limited to Chicago; many television stations across the country, from the 1950's until 1980's had beloved horror movie hosts but Svengoolie's cult-followers never stopped watching. Me-TV's brand is about presenting and preserving memorable entertainment, making Svengoolie a perfect fit for the classic television network.

The award-winning Rich Koz became the hand-picked successor to the original Svengoolie back in the late 1970's. While based in the Chicago-area near the beloved and much-mentioned suburb of Berwyn, Svengoolie has fans all over the country, proven by the fact that they voted him "Best Horror Host of 2009" in the national Rondo horror awards. Koz stated, "I've always heard from former Chicagoans and horror show fans who know of me from around the country, asking how they could see our show and I'm happy that they'll get the chance now, thanks to the Me-TV Network."

Svengoolie will feature classic Universal horror films, many of which have not been seen on broadcast television in years, including 'Bride of Frankenstein,' 'The Wolf Man,' 'Creature from the Black Lagoon' and 'The Invisible Man.' And it's Sven's unique scary sense of humor that makes each program a frightfully funny experience. Beginning April 2, the king of horror hilarity will be coming out of his coffin every Saturday on Me-TV.

In Chicago, Me-TV airs on WCIU-TV 26.3, Comcast 223/357, RCN 14, WOW 17/19, Dish Network 23, DirecTV 23 and U-verse 23.

Me-TV, memorable entertainment television is a classic TV network owned and operated by Weigel Broadcasting Co. Log on to MeTVNetwork.com for a complete schedule.

About Weigel Broadcasting Co.

WCIU-TV/26.1, The U Too/WCIU-TV 26.2, Me-TV/ WCIU-TV 26.3, Me-Too/WCIU-TV 26.4, THIS/WCIU-TV 26.5, WWME-CA 23, The U Too/WMEU-CA 48 in Chicago, IL, CBS/WDJT-TV 58.1, WMLW/WDJT-TV 58.2, THIS/WDJT-TV 58.3, Shorewest TV/WDJT-TV 58.4, WMLW-CA 41, WMLW-LD 41.1, Me-TV/WBME-TV 49.1, Telemundo/WBME-TV 49.4, Telemundo/WYTU-LD 63.1, Me-TV/WYTU-LP 63 in Milwaukee, WI, and ABC/WBND-TV 57.1, CW/WCWW-TV 25.1, My Michiana/WMYS-TV 69.1, THIS/WCWW-TV 25.2 in South Bend, IN.

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